

## **Annelies George received American book award for diversity**

With the recent award of a second prize at the International Firebird Book Awards, Dutch author Annelies George continues to garner international acclaim. Her book, "Nice Doing Business with You, Ma'am," was recognized in the cross-genre and women's issues categories, an achievement that puts her work in the spotlight. The book subtly and humorously touches on current social discussions about diversity and business.



### **Author's comment**

Annelies George, a driven and dynamic professional in the Dutch business world, has aptly incorporated her experiences into the book. The story has even encouraged CEOs of IT companies to critically evaluate their own organizational structures. She herself says, "It is an honor to see my book spark a conversation that our time really needs. It is my intention to not only inform but inspire readers to continue working toward a more inclusive environment, both in business and beyond." The recognition for her work is both an affirmation of the importance of her message and an inspiration for others to also contribute to a more inclusive world.

### **Impact of literature on our thinking**

George is part of a writing group that uses literature to expose social issues and bring about change. "By packaging the theme into a fictional story, I try to encourage people to start thinking about certain topics," George said. She previously did this by writing the Jessie Golden Earth series, which has global climate change and the hardening of society as its main theme. This work also won an award in America. The anticipated Dutch release of the first three volumes offers new perspective for home-based readers to explore these crucial themes.

### **About the author**

Annelies George was born in Bussum and writes in her spare time. For years she has been working in the (international) business world in various (international) management positions. Despite her busy agenda, she tries to find time to put her thoughts on various topics on paper. In 2017 she came into contact with an American coach, who as a former agent could teach her a lot about the American

publishing world. On his advice, she left for a writer's conference in Los Angeles where she brought the Jessie Golden Earth series to the attention of agents and publishers. However, caring for her mother (Alzheimer's) prevented her from traveling to America on a regular basis, which influenced her choice of publisher. In addition to the "Jessie Golden Earth series" and "Nice Doing Business with You, Ma'am," she has written a spiritual book "Learn to Understand your Original Self" that has not yet been published. A book about her experience as a family caregiver and the debilitating Alzheimer's disease, among others, is still on her agenda.